



digital advertising experts

Press release

HIMEDIA GROUP: THRESHOLD CROSSING

Company CEO reports having exceeded the 5% capital holding threshold

Paris, January 7, 2016, 5:40 PM – The digital ad group HiMedia Group (ISIN code FR0012821890 - HIM, HIM.FR), has reported a change within its share ownership.

Cyril Zimmermann, the company's CEO and founder, has informed the company and the AMF of having exceeded the 5% capital holding and voting rights threshold as a result of share acquisitions on the market as part of a programmed management mandate in compliance with the AMF's 2010-07 recommendation.

Directly and indirectly, Cyril Zimmermann now holds 5.58% of the capital and 7.38% of the voting rights.

Next financial communication: 2015 turnover, on 4 February 2016 after the market closing

About HiMedia

Pioneer in its field, HiMedia is a European leader in digital marketing. The company offers its clients a wide range of advertising solutions to leverage and optimize their digital strategy.

Established in 6 European countries, in the United States and in Latin America, the Group employs more than 280 people and generated sales of €76 million in 2014.

Independent since its creation, HiMedia is listed on the Euronext Paris Compartment C and is included in the CAC Small, CAC-All Tradable and CAC PME indices. Code ISIN: FR0012821890 / Mnémo: HIM.

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