

advertising &
user experience

Paris, July 31, 2018, 8:30 AM

AdUX confirms its "Innovative Company" accreditation with the renewal of the label by Bpifrance

Paris, July 31, 2018, 8:30 AM - AdUX group, a specialist in digital advertising and user experience (ISIN FR0012821890 Code - HIM, HIM.FR) confirms its "Innovative Company" accreditation.

AdUX, the European specialist in digital advertising and user experience, has obtained the renewal of the "Innovative Company" label on July 13, 2018.

This label offers, for a period of 3 years, the opportunity for the French investment funds (FCPI - *Fonds Communs de Placement pour l'Innovation*) to invest in the capital of AdUX, and for their subscribers to benefit from the corresponding tax benefits.

About AdUX

A pioneer of the sector, AdUX is a European specialist of digital advertising and user experience.

With a presence in 8 European countries, it has attained a turnover of 34 million Euros in 2017.

Independent since its creation, the company is listed in the Euronext Paris Compartment C and is a part of the CAC Small, CAC All-Tradable and CAC PME indices.

ISIN Code: FR 0012821890 / LEI: 969500IIE66C3CFB1K57 / Mnemo: ADUX

For more information, please visit www.adux.com and infofin@adux.com

Follow us on Twitter: @AdUX_France

LinkedIn: http://www.linkedin.com/company/adux_fr

www.adux.com

