

ADUX

ADVERTISING AND USER EXPERIENCE

Paris, March 13th, 2019, 7:00 PM

2018 financial results release to be postponed

Paris, March 2019, 7:00 PM – The digital ad group ADUX (ISIN code FR0012821890 - ADUX) announces its 2018 full year financial results release is postponed.

After having considered the ruling from Paris Commercial Court in a litigation involving a subsidiary from the AdUX Group and communicated to the company on March, 11th 2019, it's been decided during the Board meeting held on March, 12th 2019, to delay the closing of 2018 accounts in order to better evaluate the potential legal remedies and the financial and accounting impacts of the Court decision.

AdUX has asked that the stock price would stay suspended from trading until the 2018 financial results would be released.

About AdUX

A pioneer in the sector, AdUX is a European specialist in digital advertising and user experience. Present in 7 European countries, the AdUX company generated revenue of 27 million euros in 2018. With its "Innovative Company" label, the company is listed in the Euronext Paris compartment C. Thanks to this label, Innovation Investment Mutual Funds (FCPI) can for a period of three years invest in the AdUX capital, meaning that their subscribers can benefit from the corresponding tax benefits. ISIN code: FR 0012821890 / LEI: 969500IIE66C3CFB1K57 / Trading symbol: ADUX

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This press release may contain some forward-looking statements. Although AdUX Group considers that these statements are based on reasonable hypotheses on the publication date of this release, they are by their very nature subject to risks and uncertainties that could cause the actual results to differ from those indicated or projected in these statements. AdUX Group operates in a continually changing environment and new risks could potentially emerge. AdUX Group assumes no obligation to update these forward-looking statements, whether to reflect new information, future events or other circumstances.

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