

Press release

POSTPONEMENT OF THE 2019 FINANCIAL RESULTS PUBLICATION

Levallois-Perret, March 31 2020, 18:00

AdUX, the digital advertising and user experience specialist (ISIN Code FR0012821890 - ADUX) announces the postponement of the publication of the 2019 financial results.

Owing to the delays in the financial statements closing work and the audit of accounts following the compulsory quarantine in the context of the Covid-19 epidemic, the Board of Directors initially scheduled on April 1st to approve the accounts for the year ended is scheduled on April 24th.

Consequently, the date of publication of the 2019 annual results of the Company, initially scheduled for April 2nd, 2020, is postponed to April 27th, 2020 after market close.

The Company will monitor developments relating to the Covid-19 epidemic. Focus is:

- On its employees and as such all security measures have been taken to preserve their integrity and their health ;
- On its clients by setting up all the remote monitoring tools to guarantee them the continuity of the best level of service.

The Covid-19 epidemic generates an uncertain, volatile and unprecedented economic situation which has an impact on the advertisers and advertising agencies' marketing investments. The group is not able at this stage to reliably assess this impact on its activity for the first quarter or for the coming months. The group continues to rigorously manage all its costs during this period.

ADUX

ADVERTISING AND USER EXPERIENCE

ABOUT ADUX

A pioneer of the sector, ADUX is a European specialist of digital advertising and user experience. With a presence in 8 European countries, it attained a turnover of 26 million of euros in 2018. The company is listed in the Euronext Paris Compartment C and holds the "Innovative Company" label. This label offers, for a period of 3 years, the possibility for the FCPI to invest in the capital of ADUX, and for their subscribers to benefit from the corresponding tax benefits.

ISIN Code: FR 0012821890 / LEI: 969500IIE66C3CFB1K57 / Mnemo: ADUX

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Investors and analysts contact
infofin@adux.com

