



digital advertising experts

Press release

Erratum

Press Release of February 4th, 2016

HIMEDIA GROUP: STRONG GROWTH OF THE GROSS PROFIT IN Q4 (+119%)

Paris, 5th February 2016, 8:50 AM – A mistake was made in the press release of the digital advertising group HiMedia Group (ISIN code FR0012821890 - HIM, HIM.FR) regarding its turnover figures for the fourth quarter of the 2015 financial year, ended on 31 December.

The objective in terms of EBITDA was meant on the second half-year 2015 and not for the full-year 2015.

The last paragraph then should be read as follows:

PROSPECTS

In view of the rebound of the gross profit and the completed cost reductions, the Group can therefore confirm its objective of limiting its losses in terms of EBITDA (current operating income before amortisation and depreciation) to an amount under €2 million for the second half-year 2015. Also, the objective of returning to a positive EBITDA is still expected in 2016.

About HiMedia:

A pioneer in the sector, HiMedia is a European leader in digital marketing.

Present in 7 European countries, the United States and Latin America, the HiMedia company generated a turnover of 65 million Euros in 2015.

Independent since its creation, the company is listed in the Euronext Paris compartment C, and is included in the CAC Small, CAC All-Tradable and CAC SME indices. ISIN code: FR 0012821890 / Trading symbol: HIM

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Next financial communication: 2015 full year results, on 18th March 2016 after the market closing.



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This press release does not constitute an offer to sell, or a solicitation of an offer to buy Hi-Media shares. If you wish to obtain more complete information about HiMedia Group, please refer to our Internet site <http://www.himediagroup.com>, under the Investors heading.

This press release may contain some forward-looking statements. Although HiMedia Group considers that these statements are based on reasonable hypotheses on the publication date of this release, they are by their very nature subject to risks and uncertainties that could cause the actual results to differ from those indicated or projected in these statements. HiMedia Group operates in a continually changing environment and new risks could potentially emerge. HiMedia Group assumes no obligation to update these forward-looking statements, whether to reflect new information, future events or other circumstances.
