
CHANGES TO THE BOARD OF DIRECTORS

Paris, 15 September 2016, 8:40 a.m. – Digital marketing specialist HiMedia Group (ISIN code: FR0012821890 – HIM, HIM.FR) has announced changes to its Board of Directors.

Odile Roujol and Benjamin Teszner will be joining the HiMedia Board of Directors as independent members. They will replace Norbert Lang and Jean-Charles Simon, who have supported both the Group's development and its recent repositioning. After serving for many years on the Board, and in full agreement with management, they wanted to allow the Board to move forward into this new phase of the Group's history.

Odile Roujol is an Advisor with Next World Capital in San Francisco, an independent director on the board of leading European insurance company Groupama, and a business angel and active partner at Paris-based digital startup incubator @50partners. After graduating from HEC Paris in 1989, Ms Roujol spent a large part of her career in the beauty and luxury sector, serving notably at L'Oréal – Lancôme in the United States and internationally as Managing Director of Lancôme. In the six years prior to taking on her current role, she held various positions at Orange, most recently that of Chief Strategy & Data Officer.

Benjamin Teszner is Managing Partner at venture capital firm Otium Capital. A graduate of HEC Paris, Sciences Po Paris and the London School of Economics, Mr Teszner previously served as Chief Executive Officer of PrestaShop, a leading open-source e-commerce platform, and as General Manager of O2i, a professional training firm listed on Alternext. Prior to this, he was also a founding partner of UFG Siparex and Chief Operating Officer at Weinberg Capital Partners.

Commenting on the changes to the Board of Directors, Cyril Zimmermann, Chairman and Chief Executive Officer of HiMedia Group, said: *"I would like to give my warmest thanks to Jean-Charles Simon and Norbert Lang for their contribution and support over these many years. I am delighted to welcome Odile Roujol and Benjamin Teszner to our Board of Directors. Their skills and expertise will be invaluable to the Group, particularly as we move forward with the deployment of our new growth strategy. These appointments also bring the Board into line with the recommendations of the AFEP-MEDEF Code on the representation of women and the proportion of independent directors."*

Next results announcement: Third-quarter results, on 8 November 2016

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About HiMedia Group:

A pioneer in the sector, HiMedia is a European leader in digital marketing.

With operations in six European countries, the United States and Latin America, the Group reported revenue of €65 million in 2015.

Independent since its creation, the company is listed on NYSE Euronext Paris, in compartment C, and is included in the CAC Small, CAC All-Tradable and CAC SME indices. ISIN: FR 0012821890 / Symbol: HIM

For more information, visit: www.himediagroup.com/himedia and info@hi-media.com

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This press release does not constitute an offer to sell, or a solicitation of an offer to buy HiMedia shares. To obtain more detailed information about the HiMedia Group, visit the Investors section of our website <http://www.himediagroup.com>.

This press release may contain certain forward-looking statements. Although HiMedia Group believes that these statements are based on assumptions that were reasonable as of the date of this press release, they are by their very nature subject to risks and uncertainties that could cause actual results to differ from those indicated or projected in these statements. HiMedia Group operates in a continually changing environment and new risks may emerge. HiMedia Group assumes no obligation to update these forward-looking statements to reflect any new information, future events or other circumstances.
