

advertising &
user experience

Paris, August 13, 2018, 7:00 PM

AdUX increase its capital by taking control of 100% of the capital of its subsidiary Quantum S.A.S.

Paris, August 13, 2018, 7:00 PM - AdUX group, a specialist in digital advertising and user experience (ISIN FR0012821890 Code - HIM, HIM.FR) announces that the AdUX S.A. Board of Directors, dated August 9, 2018, approved the contribution of 15.87% of the shares of Quantum S.A.S., its valuation and its remuneration, and noted the corresponding capital increase.

The capital of AdUX S.A. is therefore increased from 4,329,132 euros to 4,644,132 euros.

The details of the transaction are presented in our press release dated July 27th, 2018.

About AdUX

A pioneer of the sector, AdUX is a European specialist of digital advertising and user experience. With a presence in 8 European countries, it has attained a turnover of 34 million Euros in 2017. Independent since its creation, the company is listed in the Euronext Paris Compartment C and is a part of the CAC Small, CAC All-Tradable and CAC PME indices.

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