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Paris, November the 6th, 2018, 8:30 AM

## Details about the sale of Cyril Zimmermann and Mickaël Ferreira shares to Azerion

**Paris, November the 6th, 2018, 8:30 AM** - AdUX, the digital advertising and user experience specialist (ISIN Code FR0012821890 - HIM, HIM.FR), gives details about the sale of shares to Azerion.

As stated in AdUX press releases from October 26<sup>th</sup> and October 31<sup>st</sup>, Azerion confirmed its intention to acquire in the coming days 100,000 AdUX shares from Cyril Zimmermann (directly and indirectly) and 100,000 AdUX shares from Mickaël Ferreira (directly and indirectly), together 6.41% of the capital and 5.78% of the theoretical voting rights of the Company at a price of € 4.2 per share.

AdUX shareholders' structure after the purchase of these shares by Azerion and before the capital increase announced on October 31<sup>st</sup> will be as follows:

Shareholders	Shares		Theoretical voting rights		Voting rights	
	Number	%	Number	%	Number	%
Azerion	515 666	16,53%	515 666	14,90%	515 666	15,29%
Cyril Zimmermann (directly & indirectly)	244 292	7,83%	393 382	11,37%	393 382	11,66%
Mickaël Ferreira (directly & indirectly)	110 090	3,53%	110 090	3,18%	110 090	3,26%
Self-owned shares	87 076	2,79%	87 076	2,52%	0	0,00%
Free float	2 162 218	69,32%	2 353 898	68,03%	2 353 898	69,79%
<b>Total</b>	<b>3 119 342</b>	<b>100%</b>	<b>3 460 112</b>	<b>100%</b>	<b>3 373 036</b>	<b>100%</b>



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### Next financial announcements:

2018 revenue on Tuesday, February 19, 2019 after close of trading.

### About AdUX

Pioneer in the sector, AdUX is a European specialist in digital advertising and user experience.

Present in 8 European countries, AdUX has achieved a turnover of 34 million euros in 2017.

Independent since its creation, the company is listed on compartment C of Euronext Paris and is included in the CAC Small, CAC All-Tradable and CAC PME.

Code ISIN: FR 0012821890 / LEI: 969500IIE66C3CFB1K57 / Mnémo : ADUX

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