



ADUX

ADVERTISING AND USER EXPERIENCE

Paris, 03 April 2019, 8:30 PM

Launch of a safeguard procedure for the benefit of Quantum, a subsidiary of AdUX

Paris, 03 April 2019, 8h30 PM – The digital advertising group AdUX (ISIN code FR0012821890 - ADUX) is announcing the launch of a safeguard procedure for the benefit of its subsidiary Quantum.

On 11 March 2019, the Paris Commercial court ordered the Quantum company, of which AdUX is the 100% shareholder, to pay €1.07 million as the result of a commercial dispute.

Quantum appealed this decision on 13 March 2019.

In order to continue its operations under the best possible conditions, AdUX requested the launch of a safeguard procedure for the benefit of Quantum. The Paris Commercial court initiated this procedure on 1 April 2019.

This decision would enable Quantum to pursue its development in the field of native advertising within the AdUX Group.

Otherwise, its reference shareholder Azerion, that holds approximately 26% of the capital and 24% of the voting rights, is now represented with 3 members co-opted on the AdUX board of directors (thereby providing it with a majority representation within the AdUX board of directors).

The listing will resume on 04 April 2019 and in the near future, AdUX will indicate the publication date of the financial statements for 2018, that will take into account the latest elements relative to its subsidiary Quantum.

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About AdUX

A pioneer in the sector, AdUX is a European specialist in digital advertising and user experience. Present in 7 European countries, the AdUX company generated a turnover of 27 million euros in 2018. With its "Innovative Company" label, the company is listed in the Euronext Paris compartment C. Thanks to this label, Innovation Investment Mutual Funds (FCPI) can for a period of three years invest in the AdUX capital, meaning that their subscribers can benefit from the corresponding tax benefits.

ISIN code: FR 0012821890 / LEI: 969500IIE66C3CFB1K57 / Trading symbol: ADUX

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