

Press release

COMBINED SHAREHOLDERS' MEETING ON NOVEMBER 20, 2019: AVAILABILITY OF PREPARATORY DOCUMENTS

Levallois-Perret, Wednesday, October the 30th 2019, 6.00 pm

The shareholders of the company are convened to the Combined Shareholders' Meeting to be held :

Wednesday, November 20, 2019 at 10 am: 101-109 Jean Jaurès street - 92300 Levallois-Perret

The notice of meeting serving as convocation, including the agenda and draft resolutions was published on October 16, 2019 in the official French journal of mandatory legal notices ("BALO") and the notice of meeting will be published in Les Petites Affiches of November 4, 2019.

These notices and all the documents and information provided for in Article R.225-73-1 of the French Commercial Code are available on the company's website:

<http://www.adux.com/> (section Investor/Documentation/General meeting)

From this convening notice and at the latest 5 days before the Meeting, holders of registered shares may ask ADUX or Caceis Corporate Trust - Service Assemblées Générales Centralisées - 14, rue Rouget de Lisle, 92862 Issy-les-Moulineaux Cedex 9, France to receive documents as referred to in Articles R.225-81 and R.225-83 of the French Code of commerce. For holders of bearer shares, this right is subject to the provision of a share ownership certificate.

From the convening of the Meeting, shareholders may also consult documents as referred to in Articles L.225-115 and R.225-83 of the French Code of commerce at the headquarters of ADUX.

ABOUT ADUX

A pioneer of the sector, ADUX is a European specialist of digital advertising and user experience. With a presence in 6 European countries, it has attained a turnover of 26 million of euros in 2018. The company is listed in the Euronext Paris Compartment C and holds the "Innovative Company" label. This label offers, for a period of 3 years, the possibility for the FCPI to invest in the capital of ADUX, and for their subscribers to benefit from the corresponding tax benefits. ISIN Code: FR 0012821890 / LEI: 969500IIE66C3CFB1K57 / Mnemo : ADUX

This statement may contain certain forward-looking statements. Although the ADUX Group believes that these statements are based on reasonable assumptions as on the date of publication of this statement, they are, by their very nature, subject to risk and uncertainty that can create a difference between the actual figures and those indicated in or inferred from these statements. The ADUX Group operates in a continually changing sector where new risk factors can emerge at any time. The ADUX Group is under no obligation whatsoever to update these forward-looking statements based on new information, events or other circumstances.

For more information, please visit www.adux.com

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