

Press release

ADUX ADOPTS MIDDLENEXT CORPORATE GOVERNANCE CODE

Levallois-Perret, March 23rd 2020, 19:00

AdUX, the digital advertising and user experience specialist (ISIN Code FR0012821890 - ADUX) announces the adoption of the Middenext Code dedicated to small and mid-caps stocks.

The company AdUX, which has hitherto referred to the Code of corporate governance of listed companies published by AFEP-MEDEF, decided, at the meeting of the Board of Directors on April 22 2020, to refer henceforth to the Middenext Corporate Governance Code, which appears to be better suited to the company in terms of its size and its capital structure.

This code is available in particular on the Middenext website (www.middenext.com).

ABOUT ADUX

A pioneer of the sector, ADUX is a European specialist of digital advertising and user experience. With a presence in 8 European countries, it attained a turnover of 26 million of euros in 2018. The company is listed in the Euronext Paris Compartment C and holds the "Innovative Company" label. This label offers, for a period of 3 years, the possibility for the FCPI to invest in the capital of ADUX, and for their subscribers to benefit from the corresponding tax benefits. ISIN Code: FR 0012821890 / LEI: 9695001IE66C3CFB1K57 / Mnemo: ADUX

For more information, please visit www.adux.com

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