

# Ordinary and Extraordinary **GENERAL MEETING**

**April 22<sup>nd</sup> 2024**





# INTRODUCTION

**Ben Van de Vrie, Président**

**OPENING AND INTRODUCTION**





**BUREAU**

# **COMPOSITION OF THE BUREAU OF THE GENERAL MEETING**





**QUORUM  
PROVISOIRE ET  
RAPPORT DU  
CONSEIL**

**TEMPORARY QUORUM AND REPORT OF THE  
BOARD OF DIRECTORS**



# PRESENTATION

**Mickael Ferreira, Directeur Général**

**Transfer to Euronext Growth**





# PRESENTATION

## Mickael Ferreira, Directeur Général

### Transfer to Euronext Growth

- Delist the shares of AdUX from the regulated market of Euronext Paris and Euronext Amsterdam and procure their simultaneous admission to Euronext Growth Paris.
- The decision to file a request for delisting from the regulated market of Euronext Amsterdam (secondary listing) was taken given limited trading activity on that market
- The Company believes that the organized multilateral trading facility Euronext Growth is more appropriate than the regulated market of Euronext Paris to its current size and operations.
- The transfer to Euronext Growth would allow AdUX to simplify its operations, while allowing it to continue to benefit from the advantages offered by financial markets.
- This transfer would be part of the efforts to reduce the Company's operating costs



**Q&A**

**Q&A**





**QUORUM  
DEFINITIF**

**DEFINITIVE QUORUM**







**VOTES**

**ORDINARY RESOLUTION VOTES**

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**RESOLUTIONS A CARACTERE ORDINAIRE**



## A TITRE ORDINAIRE



### Première résolution

Approbation du projet de transfert de la cotation des titres émis par la Société du marché réglementé Euronext Paris et du marché réglementé Euronext Amsterdam vers le système multilatéral de négociation Euronext Growth Paris

*Approval of the project to transfer the listing of shares issued by the company from Euronext Paris and Euronext Amsterdam to Euronext Growth*



**VOTES**

**EXTRAORDINARY RESOLUTION VOTES**

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**RESOLUTIONS A TITRE EXTRAORDINAIRE**



## A TITRE EXTRAORDINAIRE

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### Deuxième résolution

Modification de l'article 13 des statuts de la Société, sous condition suspensive de la réalisation du transfert de la cotation des titres émis par la Société du marché réglementé Euronext Paris et du marché réglementé Euronext Amsterdam vers le système multilatéral de négociation Euronext Growth Paris, aux fins d'introduire une obligation statutaire de déclaration de franchissement de certains seuils

*Modification of article 13 of the Company's statutes, subject to the suspensive condition of the transfer of the listing of securities issued by the Company from the Euronext Paris regulated market and the Euronext Amsterdam regulated market to the Euronext Growth Paris multilateral trading system, for the purposes of introducing a statutory obligation to declare the crossing of certain thresholds*



**A TITRE  
ORDINAIRE**



## **Troisième résolution**

Pouvoirs en vue des formalités

*Power for formalities*

# Thank you



# AD.UX

ADVERTISING AND USER EXPERIENCE

